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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO	
09 971,093	10 04 2001	David Isherwood	52555-5015 2116		
75	590 06 23 2003				
Daniel H. Golub 1701 Market Street Philadelphia, PA 19103			EXAMINER		
			LE, UYEN CHAU N		
			ART UNIT	PAPER NUMBER	
			2876		

DATE MAILED: 06.23-2003

Please find below and/or attached an Office communication concerning this application or proceeding.

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		Application No.		Applicant(s)				
Office Action Summary		09/971,093		ISHERWOOD ET AL.				
		Examiner		Art Unit				
		Uyen-Chau N. L		2876				
Period fo	The MAILING DATE of this communication app ir Reply	ears on the cove	r sheet with the d	correspondence addre	!SS			
THE N - Exter after - If the - If NO - Failui - Any r earne	ORTENED STATUTORY PERIOD FOR REPLY MAILING DATE OF THIS COMMUNICATION. Issues of time may be available under the provisions of 37 CFR 1.13 SIX (6) MONTHS from the mailing date of this communication. Period for reply specified above is less than thirty (30) days, a reply period for reply is specified above, the maximum statutory period were to reply within the set or extended period for reply will, by statute, eply received by the Office later than three months after the mailing dipatent term adjustment. See 37 CFR 1.704(b).	36(a) In no event, how y within the statutory mi vill apply and will expire , cause the application t	rever, may a reply be tin nimum of thirty (30) day SIX (6) MONTHS from to become ABANDONE	nely fiied s will be considered timely the mailing date of this comm D (35 U.S.C. § 133)	nunication			
Status 1)⊡	Passansive to communication(s) filed on 27 A	Voyambar 2001						
2a)□	Responsive to communication(s) filed on <u>27 N</u> This action is FINAL . 2b) Th							
3)□	This action is FINAL . 2b) ☑ This action is non-final. Since this application is in condition for allowance except for formal matters, prosecution as to the merits is							
,—	closed in accordance with the practice under a condition of claims	•			Herris is			
4)	Claim(s) is/are pending in the application	on.						
4a) Of the above claim(s) is/are withdrawn from consideration.								
5)	Claim(s) is/are allowed.							
6)⊡	Claim(s) <u>1-6</u> is/are rejected.							
7) Claim(s) is/are objected to.								
8)[Claim(s) are subject to restriction and/or	r election require	ement.					
Applicati	on Papers							
9) 🗌 -	The specification is objected to by the Examine	r.						
10) 🔲 -	Fhe drawing(s) filed on is/are: a)☐ accep	oted or b)⊡ objec	ted to by the Exa	miner.				
	Applicant may not request that any objection to the							
11) The proposed drawing correction filed on is: a) approved b) disapproved by the Examiner.								
40)□-	If approved, corrected drawings are required in rep	-	ction.					
	The oath or declaration is objected to by the Ex	aminer.						
	nder 35 U.S.C. §§ 119 and 120							
	Acknowledgment is made of a claim for foreign	priority under 3	5 U.S.C. § 119(a	ı)-(d) or (f).				
a)[☐ All b)☐ Some * c)☐ None of:							
	 Certified copies of the priority documents have been received. Certified copies of the priority documents have been received in Application No 							
	•							
* S	 Copies of the certified copies of the prior application from the International But ee the attached detailed Office action for a list 	reau (PCT Rule	17.2(a)).		ige			
14) 🗌 A	cknowledgment is made of a claim for domestic	c priority under 3	35 U.S.C. § 119(e	e) (to a provisional ap	plication).			
) The translation of the foreign language pro	. ,						
Attachment								
2) Notice	e of References Cited (PTO-892) e of Draftsperson's Patent Drawing Review (PTO-948) nation Disclosure Statement(s) (PTO-1449) Paper No(s) <u>5-</u>	4)		/ (PTO-413) Paper No(s). Patent Application (PTO-1				
LS Patent and Tr	ademark Office							

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DETAILED ACTION

Prelim, Amdt/Amendment

1. Receipt is acknowledged of the Preliminary Amendment filed 27 November 2001.

Specification

2. The abstract of the disclosure is objected to because of its minor informalities.

Re abstract, line 10: Substitute "the end-user" with -- the end-user. --.

Correction is required. See MPEP § 608.01(b).

Claim Rejections - 35 USC § 102

3. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

- (e) the invention was described in (1) an application for patent, published under section 122(b), by another filed in the United States before the invention by the applicant for patent or (2) a patent granted on an application for patent by another filed in the United States before the invention by the applicant for patent, except that an international application filed under the treaty defined in section 351(a) shall have the effects for purposes of this subsection of an application filed in the United States only if the international application designated the United States and was published under Article 21(2) of such treaty in the English language.
- 4. Claims 1-6 are rejected under 35 U.S.C. 102(c) as being anticipated by Wilz, Sr. et al (US 6.076,733).

Re claims 1-6, Wilz, Sr. et al discloses a system and method for directing an end-user to a network location using information corresponding to a provider associated with the end-user, comprising a database with a plurality of records each of which is associated with a different machine-readable code 8, wherein one or more of the records has a plurality of different network

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addresses associated therewith, the different network address being associated with different providers; a network site at which scan information associated with one or more scans of machine-readable codes made by the end-user with a remote scanning device is received, the end-user being associated with one of the different providers; wherein in response to the scan information, records associated with the machine-readable codes scanned by the end-user are retrieved from the database; based on criteria specified by the provider associated with the end-user/based on an expressed goal of the end-user/based on property information of a session of the end-user on the network, at least one network address for each of the retrieved record is selected; and transmission of the at least one selected network address is initiated from the network site to the end-user (figs. 1-3; col. 10, line 1 through col. 20, line 67).

Conclusion

5. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure.

The patents to Parry (US 6,148,331); Shachar (US 6,012,102); Wilz, Sr. et al (US 5,992,752); Hudetz et al (US 5,978,773); Reber et al (US 5,940,595); Call (US 5,913,210); Russell et al (US 5,905,248); Knowles et al (US 5,869,819); Wellner (US 5,640,193); Schena et al (US 6,314,457); Hudetz et al (US 6,199,048); Call (US 6,154,738); Wilz Sr. et al (US 6,152,369); Philyaw et al (US 6,384,744); Baker et al (US 5,696,898); Reber et al (US 6,032,195); and Durst et al (WO 98/20411) are cited as of interest and illustrate a similar structure to a method and system for directing end user to selected network location of provider based on user-provided codes.

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6. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Uyen-Chau N. Le whose telephone number is 703-306-5588. The examiner can normally be reached on SUN, M, W, F 7:30-6:00.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, MICHAEL G LEE can be reached on (703) 305-3503. The fax phone numbers for the organization where this application or proceeding is assigned are 703-308-7722 for regular communications and 703-308-7724 for After Final communications.

Any inquiry of a general nature or relating to the status of this application or proceeding should be directed to the receptionist whose telephone number is 703-308-0956.

<u>W</u> Uyen -Chau Ngo Le

June 15, 2003

THIEN M. LE